



Information note on the processing of personal data – Art. 13 –UE Regulation 679/2016

The aforementioned legal provisions regulate the confidentiality of personal data and impose a number of obligations on those who process information relating to other entities. Among the tasks to be fulfilled there is to adequately inform the natural person to whom the data refer (concerned) on the use made of the relevant data, so that consent to their processing is freely expressed and unequivocal.

G.C.E. CAVI ELETTRICI S.R.L. GCE protects the privacy of visitors to its website www.gcecables.it by taking the most appropriate measures to protect personal data in accordance with legal provisions.

The information on the processing of personal data concerns only the website www.gcecables.it and not other websites accessed by the user via links.

Processing is lawful if at least one of the following conditions is met:

- a) the data subject has given consent to the processing of his or her personal data for one or more specific purposes;
- b) the processing is necessary for the performance of a contract to which the person concerned is a party or for the execution of pre-contractual measures taken at his request;
- c) processing is necessary to fulfil a legal obligation to which the controller is subject
- d) processing is necessary to safeguard the vital interests of the data subject or another natural person
- e) processing is necessary for the performance of a task in the public interest or related to the exercise of official authority of which the controller is invested;
- f) processing is necessary for the pursuit of the legitimate interest of the controller or third parties, provided that the interests or fundamental rights and freedoms of the data subject requiring the protection of personal data do not prevail, in particular where the data subject is a minor.

In compliance with the above mentioned provisions we therefore provide you with the following information:

- **Owner of the treatment**

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CEM: amministrazione.gcecables@legalmail.it

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Sede legale

Via Pontida, 1 - 25121 Brescia - ITALY

Pec: amministrazione.gcecables@legalmail.it

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- **Purpose of the Treatment**

The processing of data is finalized, as detailed, for the following purposes:

- Provide comprehensive answers to questions sent;
- Execution of obligations arising from a contract to which you are a party or to fulfill, before and after the performance of the contract, your specific requests;
- Fulfilment of legal obligations of an administrative, accounting, civil law, taxation, regulations, Community and extra-Community nature;
- Management of customers (acquisition of pre-contractual data and information, customer administration, reliability and solvency control for the prevention of fraud, insolvency and/or non-compliance, contract administration, orders, shipments and invoices);
- Litigation management (contractual defaults; notices, transactions, recovery of claims, arbitration, legal disputes);
- Only with your specific and distinct consent (art. 130 Privacy Code and art. 7 GDPR) for Marketing purposes: sending of advertising material, newsletters and promotional activities, except as allowed in the context of direct marketing to customers (art. 130 Privacy Code and recital 47 GDPR) until their possible refusal.

- **Methods of treatment**

Your personal data will be processed in electronic format and in paper format by subjects authorized to the processing, constantly identified, appropriately instructed and made aware of the constraints imposed by the relevant legislation, by the use of security measures to ensure the confidentiality of the data subject whose data it relates and to avoid undue access to third parties or unauthorised personnel.

- **Data retention period**

The storage of data takes place for the time strictly necessary to the fulfilment of the purpose for which they were collected.

When personal data become no longer functional to the purposes for which they were collected, and there are no legal grounds for retention, they will be deleted.

Personal data will also be deleted in case of withdrawal of the specific consent by the person concerned.

- **Rights of the person concerned**

We inform the interested party that may ask the Owner:

- access to his/her personal data (art. 15 EU Regulation 679/2016)
- integration of data when they have changed (art. 16 EU Regulation 679/2016)
- data correction (Art. 16 EU Regulation 679/2016)
- cancellation or oblivion as appropriate (Art. 17 EU Regulation 679/2016)
- limitation of processing because e.g. some data are in excess of the purposes to be fulfilled (art. 18 EU Regulation 679/2016)
- portability in the sense of transferring the data to another holder without additional charges or expenses (art. 20 EU Regulation 679/2016)
- to object to processing for legitimate reasons (Art. 21 EU Regulation 679/2016)
- to revoke the consent at any time without prejudice to the lawfulness of the processing based on the

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consent given before the revocation (art. 7 par. 3 EU Regulation 679/2016)

- make a formal complaint to the Privacy Guarantor following the procedures and indications published on the official website of the Authority on www.garanteprivacy.it (art. 51 EU Regulation 679/2016)

- **Disclosure of data outside the owner's structure**

Your data will not be disseminated and will not be transferred to third Countries or international organisations.

Your data may be processed by authorized (Employees, Collaborators, Interns) and/or External Resources to which they are communicated to fulfill the purposes described or in the framework of technical, tax, marketing or legal collaborations.

Personal data will always be communicated within the limits of the purposes for which they have been collected and for the subsequent fulfilment provided.

The updated list of subjects who may be aware of the data can be consulted at the owner's office.

The exercise of rights is not subject to any formal constraint and is free of charge. You can exercise your rights at any time by sending:

- a registered return letter to: G.C.E. Cavi Elettrici s.r.l. – Via Pontida n. 1 – 25121 BRESCIA
- a CEM to: amministrazione.gcecables@legalmail.it

- **Changes to this privacy policy**

The Data Controller reserves the right to make changes to this privacy policy at any time by advertising it to Users on this page.

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